



2010 DESIGN EXCELLENCE COMPETITION CATEGORIES – (Page 1 of 2)

SHINING STARS [These categories listed below are open to all designers.]

COMMERCIAL:

1. Corporate – large (> 5,000 total sf)
2. Corporate – small (< 5,000 total sf)
3. Healthcare
4. Multifamily
5. Retail/Hospitality
6. Singular Space (Commercial)
7. Sustainable

RESIDENTIAL:

8. Bathroom
9. Kitchen
10. Model Home / Parade Home / Showhouse
11. Residence: Traditional – large (>3,500sf)
12. Residence: Contemporary – large (>3,500sf)
13. Residence: Traditional – small (<3,500sf)
14. Residence: Contemporary – small (<3,500sf)
15. Singular Space (Residential)
16. Sustainable Residence
17. Remodel - large (>3,500sf)
18. Remodel - small (<3,500sf)

OTHER:

19. Historic Preservation / Adaptive Reuse
20. Sustainable / Green Design
21. Product Design / Special Detail / Custom Original Piece
22. Visual Merchandising Display
23. Industry Partner Collaboration

Select Descriptions

<u>Corporate</u>
office, bank, law office, call center, training facility, etc.
<u>Healthcare</u>
hospital, clinic, nursing home, asst. living facility, med. office, etc.
<u>Multifamily</u>
sales center, public space, model unit, etc.
<u>Hospitality</u>
Living & service includes hotel, resort, bed & breakfast, upscale senior living, restaurant, bar, country club, golf club, health club, spa, etc.
<u>Retail</u>
salon, boutique, gallery, showroom, theater, dealership, etc.
<u>Singular Space (Commercial)</u>
reception / waiting area, lobby, boardroom, executive office, breakroom, cafeteria, kiosk, etc.
<u>Residence</u>
new construction or remodel
<u>Singular Space (Residential)</u>
room in showhouse, media room, wine room, game room, etc.
<u>Historic Preservation / Adaptive Reuse</u>
comm. or residential, comprehensive projects or singular spaces
<u>Sustainable / Green Design</u>
commercial or residential, comprehensive projects or singular spaces - focusing on environmental friendly products, installation, and/or systems
<u>Visual Merchandising Display</u>
storefront windows, window boxes, in-store vignettes, etc.
<u>Industry Partner Collaboration</u>
a feature or product created by a designer, but exclusively developed with the help of / in conjunction with an ASID IP and their specialized expertise

ADDENDUM

BEST IN SHOW:

Will be selected by the judges from all the winners

RISING STARS [These categories are open only to designers who have practiced for 5 years or less.]

COMMERCIAL

24. Any Commercial Project
25. Commercial Sustainable

RESIDENTIAL

26. Remodel
27. Residence: Traditional
28. Residence: Contemporary
29. Sustainable Residence
30. Singular Space

OTHER

31. Visual Merchandising Display
32. Product Design / Special Detail / Custom Original Piece

ELIGIBILITY

The competition is open to all ASID members in good standing in the Texas Chapter. Participants may be individuals or part of a design team engaged in the practice of design. Note: The ASID member must have been significant part of team. (If desired, a project award can be given to a firm rather than to an individual or a group of individuals. If this is desired, please indicate that on the official Entry form.)

To alleviate feelings of intimidation, the Chapter has the RISING STARS division. These 15 categories are open only to designers who have practiced design for 5 years or less. Designers meeting the RISING STARS eligibility have the choice of entering either section, as the 23 SHINING STARS categories are open to all designers regardless of length of practice. NOTE: Those entering the RISING STARS categories have different photography requirements in regards to photograph quality. See the Photography section in the Requirements document for details.

CRITERIA (See Requirements and Entry Form documents for additional information.)

1. Each project must have been completed after January 1, 2008.
2. Previously published projects may be entered.
3. No entry that has been submitted to or awarded in a previous Design Excellence competition is eligible.
4. Comprehensive projects may be entered in only one (1) category; however, different rooms from the same project may be entered in multiple categories. For example... Not Allowed: Entering XYZ Residence in Large Traditional Residence (cat. 13) and Historic Preservation / Adaptive Reuse (cat. 19). Allowed: Entering parts of XYZ Residence in Bathroom (cat. 8), Kitchen (cat. 9), and Product Design or Special Detail or Custom Original Piece (cat. 21), but only if the latter is not related to the bathroom or kitchen design.
5. Only two (2) projects per Entrant per category.
6. Entries not following instructions or not meeting the criteria and eligibility rules will be disqualified.
7. To receive an Early Bird discounted entry fee, submittal folders must be received by 3:00pm on Friday, July 30, 2010. All other entries must be received no later than 3:00PM on Friday, August 20, 2010. No exceptions.
8. ASID Texas Chapter 39, Competition Sponsors and Event Organizers will assume no responsibility for lost, stolen or damaged entries.
9. All decisions made by the judges are final. The judges reserve the right not to issue an award for any category where they do not feel the quality of the work meets certain design standards. They also reserve the right to award any combination of honors in a particular category – e.g. a 2nd Place in absence of a 1st Place.

AWARDS & INCENTIVES

1. All winners will be honored at the Design Excellence Awards luncheon on Friday, November 05, 2010. Details to follow.
2. Winners will receive a recognition plaque/statue.
3. Each Entrant (as opposed to each *entry*) will receive one (1) complimentary ticket to the Awards event.
4. All winners' names to be published in a special Design Excellence section of the 9th Edition of the *Austin-San Antonio Design Guide*, which will be released in April 2010. A project photograph and up to a 50-word description will be included for 1st Place winners.
5. Within one week of the Design Excellence event, winners' names will appear on the Design Guide website.
6. Design Guide will provide each winner up to a total of 10 magazines containing the 2010 Design Excellence winners.